

# Osciah Juma

GRAPHIC/UI-UX DESIGNER

## CONTACT

- +254 798785974
- oscahjuma270@gmail.com
- ossy.vercel.app

## PROFILE

Driven by curiosity and guided by purpose, I design with both beauty and function in mind. With a strong foundation in graphic design and user-centered UI/UX practices, I craft digital experiences that not only look good but feel right. From wireframes to final pixels, I bring ideas to life—always with the user in focus and a story to tell. Passionate about blending aesthetics with strategy to design interfaces that engage, inspire, and convert.



## EXPERIENCES

### 2021-2023 Blu Nova Tech Graphic Designer

- Collaborated with cross-functional teams to develop creative concepts from ideation to final production, ensuring alignment with brand guidelines and vision.
- Designed high-quality graphics and images for websites, social media platforms, email campaigns, and online advertisements, resulting in increased engagement and conversions.
- Provided creative input and direction on marketing campaigns, contributing to improved design consistency and project outcomes.
- Managed multiple design projects simultaneously, meeting deadlines without compromising quality.

### 2023 X- mobit- Crypto Website UI/UX Designer

Led the UI/UX design for Xmobit, a cryptocurrency website focused on secure and intuitive user interactions. Responsibilities included:

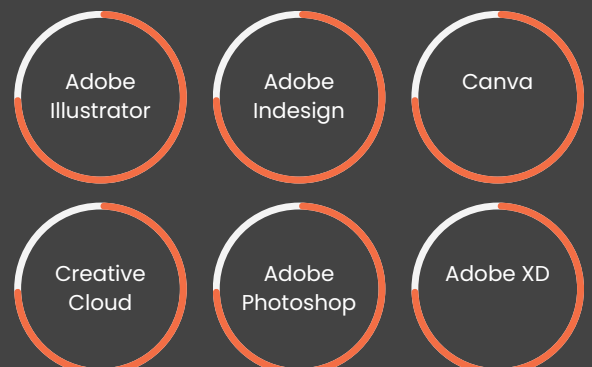
- Designing user-friendly interfaces for cryptocurrency transactions

## EDUCATION

### 2020 KASNEB Vocational Certificate in Graphic Design

### 2021-2025 Kirinyaga University Bachelor of Technology in Medical Engineering.

## EXPERTISE



- Developing a sleek, modern, and futuristic UI style
- Collaborating with developers to implement the design effectively
- Enhancing user engagement through interactive components

### 2022-2023 Eleven Degrees Design Jnr Graphic Designer(Intern)

- Assisted in the creation of graphic materials for social media, ads, and email campaigns, ensuring alignment with brand strategy and goals.
- Supported the development of E-Commerce design projects, gaining experience in creating user-centric designs.
- Researched and applied social media design best practices for various platforms to optimize visual content performance.
- Collaborated with senior designers to identify opportunities for design improvements, contributing to innovative solutions.

### 2024-2025 Witz Technologies UI/UX Web / Graphic Designer

Designed the complete UI/UX for Go Cart, a consumable goods delivery platform, including vendor, admin, customer, and driver dashboards. The project involved:

- Wireframing and prototyping using Figma
- Creating an intuitive user flow for seamless order processing
- Ensuring a responsive and user-friendly design for web and mobile platforms
- Designing branding elements, including logos and promotional materials

### 2020-2025 Newlife Fountain Ministries UI/UX Web / Graphic Designer

Designed and maintained UI/UX elements for NewLife Fountain Ministries' website, focusing on:

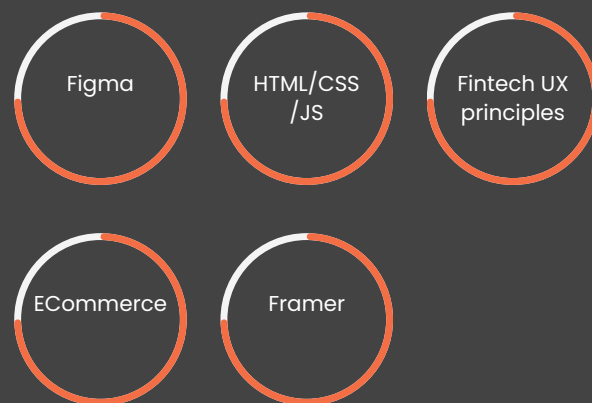
- Event announcement pages and donation integration
- Interactive media content for enhanced engagement
- Collaborating with a development team to refine user experience

### Graphic design Minor projects

- Go Cart Logo & Branding: Developed a professional and engaging brand identity for Go Cart, ensuring a consistent visual style across all platforms.
- M-Fish App Logo Design: Designed the logo for M-Fish, a mobile application aimed at digital solutions for the fishing industry.
- Freelance Branding & Marketing Designs: Created custom branding solutions, social media graphics, and marketing materials for various clients.

### Certifications

- Adobe Certification in Graphic Design & Illustration
- Canva Mastery Certification
- Fundamentals of HTML & CSS for Designers



## REFERENCES

1. Stella N  
Product Manager- OCN.  
☎ +254 797120469  
♦ Mentor and former design supervisor during my internship.
2. Amos Wachira  
CEO - Blunova Tech  
☎ +254 746 546513  
♦ Approved and oversaw on multiple branding and UI/UX projects.
3. Stella Njambi  
Product Manager - Witz Technologies  
☎ +254 703 173933  
♦ Worked together on a web delivery interface design.
4. Moses Wamalwa  
Bishop - Newlife Fountain Ministries Kenya  
☎ +254 724 656638  
♦ Oversaw the working process and approved design for social media posting and campaigns..

## ADDITIONAL INFO

- Available for remote and in-office roles.
- Open to travel for collaborative projects and team workshops.

